

## **Discover the UAE with Alpha Destination Management**

**25 November 2018** 

Looking for inspiration for your travel? Whether you are seeking a luxury holiday or a heritage tour, experience the joy of travel with Alpha Destination Management and discover the UAE's top attractions.

Samir Hamadeh, General Manager, Alpha Destination Management, "Travellers are wanting more immersive and exclusive experiences. At Alpha, we offer a carefully curated collection of some unique city excursions and sightseeing tours that are guaranteed to make every trip memorable. Our travel experts can customise the itinerary based on the customers' preferences or they can opt for one of our hand-picked recommendations."

Specialised in all aspects of travel – from hotel bookings to ground handling services and excursions, cruise management, air charters and VIP luxury travel – Alpha has been a brand of 'choice' for hundreds and thousands of clients worldwide who have tried, tested and partnered with the company.

Travellers are at the heart of Alpha's business and the strength of the company lies in orchestrating extraordinary experiences with innovative initiatives. Samir stated, "Our success is built on our constant quest for perfection. With our outstanding expertise, exceptional products and unmatched experience we ensure the highest service standards to meet and exceed global travellers' expectations. It is our people who make us great! Our teams meticulously plan every detail to make sure our clients have an enriching experience at every step of their journey."

## Here's a selection of some of the season's top picks:

- Set sail on a luxury cruise for a private party, corporate event, an exclusive dinner or simply to relax. With the best in fleet, Alpha offers the most elegant and impeccable range of services to make every occasion truly special.
- Few experiences provide the thrill and celebrity feel that a helicopter flight offers. Check in at the five-star helipad and heli-lounge at Atlantis the Palm and soar over Dubai's fascinating attractions for an unforgettable bird's eye view of the city.
- Embark on a thrilling desert safari from your doorstep in the exclusive luxury 4X4
  vehicles and enjoy a host of exciting activities such as dune bashing, camel riding,
  sand boarding, henna art, private BBQ dinner and live Arabian entertainment shows
  in a VIP Camp.
- Spend an afternoon discovering Dubai's most spectacular marvels. With recordbreaking attractions, unique man-made islands and impressive architectural wonders, Dubai is iconic in every sense of the word.



- Jump on a traditional abra for a journey through time with a visit to Dubai Creek and cross the historic waterway to explore the Gold Souk and Spice Souk as part of the half-day afternoon Dubai City Tour.
- Explore the major sights and landmarks of Abu Dhabi including the magnificent Sheikh Zayed Grand Mosque and the Yas Island, home of the Ferrari World and the city's Formula One Circuit.

## **Connect with Alpha on:**

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## **About Alpha Destination Management**

Founded in 1996, by Mr. Ghassan Aridi and his partners, Alpha Destination Management is the leading destination management company and a pioneer in the tourism sector in the Arabian Gulf. Over the last two decades, the company has established itself as one of the most credible and reputed brands not only in the Gulf region but also in the international tourism industry. Controlling a significant market share of the lucrative tourism sector in the GCC, Alpha Destination Management is a market leader in the region with the largest annual turnover and wide network of international partners offering the highest levels of service and innovative and exciting experiences. Our extensive global and local knowledge and network, outstanding expertise and sound reputation is the key to success for us and all our partners.

For more information about Alpha Destination Management visit http://www.alphatoursdubai.com

Or call +971 4 701 9111